

## Enfield Business and Retailers Association Ltd

The Business Centre • 201 Hertford Road • Enfield • Middlesex EN3 5JH

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### ***Focus Enfield***

5<sup>th</sup> October 2004, from 6.00pm at Enfield Baptist Church Hall

# ***Focus Enfield***

### ***Introduction***

Many community groups have for some time criticised the lack of communication, forethought, planning and co-ordination of the development of Enfield Town. ***Focus Enfield*** will provide an opportunity for all to exchange ideas, opinions and become involved in a consultation process. The Enfield Business & Retailers Association appointed Town Centre Manager would provide the resources to facilitate ***Focus Enfield*** to achieve a better and more prosperous environment for the community.

### ***What is Focus Enfield for***

***Focus Enfield*** is to provide an independent voice for Enfield Town representing all sectors of the residential, business, social, cultural and religious communities.

Examples of some short term objectives are given below for consideration.

- Improvements in street furniture to bring consistency and upgrade the environment
- Improve and maintain the cleanliness of the streets and public areas through good design and public awareness and support.
- Improve and maintain the health and safety aspects of the shopping and working environment
- Provide a single point of contact for the liaison of suppliers and contractors to businesses and retailers. Liaison will include LBE, MP, NCP, Palace Xchange development etc.
- Improve the physical shopping environment
- Improve the image and perception of Enfield as a centre for shopping, leisure and community
- Encourage community use
- Improve and maintain the security of
  - The environment
  - Visitors
  - Workers
  - Businesses

Long term objectives are to maintain and develop Enfield Town as a successful, attractive and competitive centre for retail, leisure, community and visitor needs.

EBRA is a non profit making company working in partnership with the community, businesses and the London Borough of Enfield. Representing the Business Associations at Angel Edmonton • Cockfosters • Enfield Highway • Enfield Town • Enfield Wash • Palmers Green • Ponders End • Oakwood • Southgate and Winchmore Hill

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### ***Who should be involved***

All individuals and organisations that have an interest in the future of Enfield Town. It is hoped that most of the involvement will be via existing representative groups. Examples of these groups are

- Enfield Town Business Association
- Palace Gardens Traders Association
- Metropolitan Police
- The Old Enfield Charitable Trust
- The Enfield Preservation Society
- The Federation of Enfield Residents and Allied Associations
- The Federation of Enfield Community Associations
- Enfield Disability Action
- Enfield Voluntary Action
- The Enfield over 50s Forum
- Councillors
- Members of Parliament
- London Borough of Enfield Officers
- Enfield Town and Forty Hill Local Ecumenical Partnership
- The Palace Xchange developer and their construction management and contractor partners

### ***How will it work***

It will start with a small steering group to develop ideas and manage the initial actions. Later there will be a committee nominated from the wider network of interested organisations. When projects and initiatives are identified and costed the progress of these will be reported to the committee and the results reported to the whole of the ***Focus Enfield*** network. It is anticipated that the local press and media offices of Enfield Council will support the publicity activities.

### ***When will it start***

Some initiatives have already been proposed but these will start to be actioned once the steering group is in place. After the collation of views and contributions a structured action plan will be drawn up. This will form the basis of a business plan, with budgets and likely sources of additional funding where required.

### ***Where will the launch meeting be held***

The Enfield Baptist Church Hall provides a convenient and neutral location in the heart of Enfield Town. Free parking will be available (after 6.30pm) in the open air car parks of Enfield Town.

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### ***What can be achieved at the launch***

The launch event will establish a database of interested parties from which to draw views and facilitate the dissemination of information to many users of Enfield Town through the various business and community groups and service providers. The support of these groups will be a key factor in the success of ***Focus Enfield***.

### ***How will the launch be organised***

At the Baptist Church Hall, Cecil Road, Enfield an open meeting will be held on 5th October 2004 starting at 7.00pm. Refreshments will be available from 6.00pm. Short introductions and presentations will be made by a number of key participants including MPs, Councillors and Council Officers. This will be followed by a "question time" type discussion using questions submitted prior to the event by guests. As a result of the discussions an action plan will be proposed. Following the formal proceedings an opportunity to meet other groups and interested parties will be available whilst enjoying a light buffet and refreshments. From the registrations and signing in sheet participants will be kept informed, consulted and views sought. In order to minimise costs email will be the preferred method of communication but those not online will be sent documents and newsletters.

### ***Who will take it forward***

Although the EBRA Town Centre Manager will facilitate the activities and communications of ***Focus Enfield***, it is essential that the forum is business and community led. A small and representative steering group will be formed to allow the development of initiatives to go ahead without the complexities of reference to all interested parties. However adequate opportunity for public involvement will be built in to the structure to ensure that the views and concerns of all Enfield Town users are taken into account. The steering group will be accountable to the ***Focus Enfield*** committee. Nominations for an interim steering group will be sought prior to the launch meeting. Some organisations, by virtue of their existing influence and representation, may have co-opted members on the steering group.

Craig Taylor  
Town Centre Manager

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